

Advertising Rates & Specifications

Closing dates for Ad Copy

Winter Issue: December 1
 Spring Issue: March 1
 Summer Issue: June 1
 Fall Issue: September 1

Magazine Mailing Dates

January 15
 April 15
 July 15
 October 15

Black & White Ads

Full-Page: \$300
 Half-Page: \$175
 Quarter-Page: \$ 90
 Business Card: \$ 35

Color Ads

	One Issue	Four Issues
Center-Fold:	\$1,950	\$1,775
Outside Back Cover:	\$1,200	\$1,000
Inside Covers:	\$1,050	\$ 900
Full-Page:	\$ 850	\$ 775
Half-Page:	\$ 400	\$ 350
Quarter-Page:	\$ 165	\$ 135
Business Card:	\$ 35	\$ 35

Specifications

Full-Page Bleed Centerfold:	17-1/4 x 11-1/4" (<i>1/8" bleed on all sides; no text within 1/8" of the 11 x 17 trim area.</i>)
Full-Page Bleed:	8-3/4 x 11-1/4" (<i>1/8" bleed on all side; no text within 1/8" of the 8-1/2 x 11 trim area.</i>)
Full-Page Non-Bleed:	7-1/2 x 10"
Half-Page Vertical Non-Bleed:	3-5/8 x 10"
Half-Page Horizontal Non-Bleed:	7-1/2 x 4-7/8"
Quarter-Page:	3-5/8 x 4-7/8"
Business Card:	1-7/8 x 3-1/2"

Mailing/Shipping Address

Rob Kassab
 160 W Camino Real #177
 Boca Raton, FL 33432
 561-866-4532
rob@robkassab.com

Classified Ads for non-members are \$1.00 per word (a word or character that necessitates a space on either side to be readable).

Special Mailing Inserts: Auction flyers, brochures, etc., must be Winchester-related and sent to our office for distribution. Please contact us for a price quote including postage/handling instructions. We do not distribute our membership list.